

ESTTA Tracking number: **ESTTA563813**

Filing date: **10/08/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Nash-Finch Company		
Entity	Corporation	Citizenship	Delaware
Address	7600 France Avenue South Minneapolis, MN 55453 UNITED STATES		

Attorney information	John A. Clifford Merchant & Gould, P.C. 3200 IDS Center 80 S 8th Street Minneapolis, MN 55402 UNITED STATES jclifford@merchantgould.com, aavery@merchantgould.com, dockmpls@merchantgould.com Phone:612.336.4616
----------------------	--

Registration Subject to Cancellation

Registration No	4283988	Registration date	01/29/2013
Registrant	Ahold Licensing Sarl 2 Rue Jean-Petitot Geneva, 1204 SWITZERLAND		

Goods/Services Subject to Cancellation

Class 036. First Use: 2012/03/00 First Use In Commerce: 2012/03/00
All goods and services in the class are cancelled, namely: Charitable fundraising services

Grounds for Cancellation

Deceptiveness	Trademark Act section 2(a)
False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	369014	Application Date	01/16/1939
Registration Date	07/11/1939	Foreign Priority Date	NONE
Word Mark	OUR FAMILY		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class U046 (International Class 001, 005, 029, 030, 031, 032). First use: First Use: 1904/01/00 First Use In Commerce: 1904/01/00 CANNED FRUITS, CANNED VEGETABLES, CANNED FRUIT JUICE FOR FOOD PURPOSES, CANNED CORN, CANNED SPAGHETTI,[CANNED COCOANUT,]CANNED TUNA FISH, CANNED SALMON, CANNED SOUP, CANNED PORN AND BEANS, NOODLES, SPAGHETTI, MACARONI, TEA, SPICES, MUSTARD, VINEGAR, CATSUP, COCOA, EVAPORATED MILK, OLIVES, PICKLES, JAM, [APPLE BUTTER], PEANUT BUTTER, FRUIT PRESERVES, MARMALADE, CANE

U.S. Registration No.	1704384	Application Date	07/09/1990
Registration Date	07/28/1992	Foreign Priority Date	NONE
Word Mark	OUR FAMILY FOODS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1992/02/23 First Use In Commerce: 1992/02/23 retail grocery store services		

U.S. Registration No.	2690200	Application Date	10/16/2001
Registration Date	02/25/2003	Foreign Priority Date	NONE
Word Mark	OUR FAMILY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1995/06/00 First Use In Commerce: 1995/06/00 dishwashing detergent, laundry detergent, laundry bleach Class 006. First use: First Use: 1994/01/00 First Use In Commerce: 1994/01/00 aluminum foil Class 016. First use: First Use: 1984/03/00 First Use In Commerce: 1984/03/00 paper towels, paper napkins, bath tissue, and facial tissue Class 021. First use: First Use: 1992/01/31 First Use In Commerce: 1992/01/31 Paper plates Class 029. First use: First Use: 1904/01/00 First Use In Commerce: 1904/01/00 meals consisting of meat, fish or poultry in ready to cook portions, peanut butter, pickles, canned fruit and canned vegetables Class 030. First use: First Use: 1962/01/00 First Use In Commerce: 1962/01/00 macaroni, noodles, spaghetti, rice, coffee, spaghetti sauce, tea, pretzels, nacho chips, cocoa, catsup, mustard Class 031. First use: First Use: 1966/10/00 First Use In Commerce: 1966/10/00 pet food and unpopped popcorn Class 032. First use: First Use: 1958/01/00 First Use In Commerce: 1958/01/00 vegetable juice, fruit juice and fruit drink		

U.S. Application	85418412	Application Date	09/09/2011
------------------	----------	------------------	------------

No.			
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	OUR FAMILY FOODS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: On-line retail store services in the field of groceries		

U.S. Application No.	85905473	Application Date	04/16/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	OUR FAMILY		
Design Mark			
Description of Mark	The mark consists of the words "OUR FAMILY" appear in white hand script within a red rectangle with curved horizontal edges and a gold border around the rectangle; two green leaves with white borders are above the "A" in "FAMILY"; one going straight up above the "A" and through the top curved horizontal line of the rectangle and gold border and the other to the right, curving to the right extending over the "M" and the "I" in "FAMILY".		
Goods/Services	Class 003. First use: dishwashing detergent, laundry detergent, laundry bleach, bath and hand soap Class 016. First use: paper towels, paper napkins, toilet tissue, facial tissue Class 021. First use: Paper plates Class 029. First use: Frozen, prepared and packaged meals consisting of meat, fish or poultry in ready to cook portions, peanut butter, pickles, canned fruit and canned vegetables Class 030. First use: macaroni, noodles, spaghetti, rice, coffee, spaghetti sauce, tea, pretzels, nacho chips, cocoa, leaf tea, catsup, mustard and un-popped popcorn Class 031. First use: pet food Class 032. First use: vegetable juice, bottled drinking water, fruit juice and fruit drink		

Attachments	2013 10 08 Petition for Cancellation.PDF(4707167 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/John A. Clifford/
Name	John A. Clifford

Date	10/08/2013
------	------------

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Nash-Finch Company

Petitioner,

v.

Ahold Licensing Sarl,

Respondent.

)
)
) Cancellation No. _____
)

) Registration No. 4,283,988

) Mark: **OUR FAMILY FOUNDATION**
) **& DESIGN**
)
)
)

PETITION FOR CANCELLATION

To The Assistant Commissioner for
Trademarks
ATTN: BOX TTAB
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:

Nash-Finch Company, a corporation duly organized and existing under the laws of Delaware, with a mailing address of 7600 France Avenue South, Minneapolis, MN 55453, believes it is damaged by the registration of the OUR FAMILY FOUNDATION & DESIGN mark shown in Registration No. 4,283,988 issued on January 29, 2013 to Ahold Licensing Sarl, with a mailing address of 2 Rue Jean-Petitot, Geneva 1204 Switzerland, and hereby petitions for cancellation of the registration. The grounds for cancellation are as follows:

1. Respondent has obtained under the provision(s) of the Trademark Act of 1946 as amended, registration on the Principal Register of the trademark OUR FAMILY FOUNDATION & DESIGN for charitable fundraising services in International Class 36. Registrant claims first use of the OUR FAMILY FOUNDATION & DESIGN mark on

March 2012.

2. Petitioner is the owner of the following U.S. Trademark Registrations:

OUR FAMILY, U.S. Reg. No. 369,014, used in connection with canned fruits, canned vegetables, canned fruit juice for food purposes, canned corn, canned spaghetti, canned cocoanut, canned tuna fish, canned salmon, canned soup, canned corn and beans, noodles, spaghetti, macaroni, tea, spices, mustard, vinegar, catsup, cocoa, evaporated milk, olives, pickles, jam, apple butter, peanut butter, fruit preserves, marmalade, cane, in International Classes 1, 5, 29, 30, 31, and 32. Said registration was registered on the Principal Register on July 11, 1939, with a first use date of January 1904 which is a date prior to the date of filing of Respondent's application.

OUR FAMILY FOODS, U.S. Reg. No. 1,704,384, used in connection with retail grocery store services, in International Class 42. Said registration was registered on the Principal Register on July 28, 1992 with a first use date of February 23, 1992, which is a date prior to the date of filing of Respondent's application.

OUR FAMILY, U.S. Reg. No. 2,690,200, used in connection with dishwashing detergent, laundry detergent, laundry bleach, in International Class 3 with a first use date of June 1995; aluminum foil, in International Class 6 with a first use date of January 1994; paper towels, paper napkins, bath tissue, and facial tissue, in International Class 16 with a first use date of March 1984; paper plates, in International Class 21 with a first use date of January 31, 1992; meals consisting of meat, fish or poultry in ready to cook portions, peanut butter, pickles, canned fruit and canned vegetables, in International Class 29 with a first use date of January 1904; macaroni, noodles, spaghetti, rice, coffee, spaghetti sauce, tea, pretzels, nacho chips, cocoa, catsup, mustard, in International Class 30 with a first use date of January 1962; pet food and unpopped popcorn, in International Class 31 with a first use date of October 1966; and vegetable juice, fruit juice and fruit drink, in International Class 32 with a first use date of January 1958. Said registration was registered on the Principal Register on February 25, 2003.

OUR FAMILY FOODS, Serial Number 85/418,412, used in connection with on-line retail store services in the field of groceries. in International Class 35. Said application was filed on September 9, 2011



Serial No. 85/905,473, used in connection with dishwashing detergent, laundry detergent, laundry bleach, bath and hand soap, in International Class 3; paper towels, paper napkins, toilet tissue, facial tissue, in International Class 16; Paper plates, in International Class 21; Frozen, prepared and packaged meals consisting of meat, fish or poultry in ready to cook portions, peanut butter, pickles, canned fruit and canned vegetables, in International Class 29; macaroni,

noodles, spaghetti, rice, coffee, spaghetti sauce, tea, pretzels, nacho chips, cocoa, leaf tea, catsup, mustard and un-popped popcorn, in International Class 30; pet food, in International Class 31; vegetable juice, bottled drinking water, fruit juice and fruit drink, in International Class 32. Said application was filed on April 16, 2013.

3. Petitioner's registered marks are valid and subsisting, and are conclusive evidence of Petitioner's exclusive right to use said mark in commerce on the goods and services specified in each registration.
4. Petitioner has used the OUR FAMILY trademark for groceries of various kinds for 110 years, having commenced use in January of 1904. The OUR FAMILY mark has consistently been expanded to additional products and is now on over 2,000 different SKU's found in virtually every aisle of the typical grocery store. The OUR FAMILY products are distributed to hundreds of retail locations throughout much of the United States and represent the premium private label line of products sold by Petitioner.
5. Petitioner has undertaken significant charitable giving and charitable fundraising activity. In 1922, Petitioner began fundraising activities under the name Helping Hands Society. In 1931, the name was changed to the Nash Foundation. Today, charitable fundraising activities are done under the name The NFC Foundation which operates as a 501(c)(3) non-profit organization to aid people with basic hunger and shelter needs throughout the communities where Nash-Finch associates live and work.
6. NFC Foundation raises funds in numerous ways and disperses those funds to worthy organizations and other charities who provide services to needy people. Petitioner and NFC Foundation also make in kind donations of food to food shelves, needy organizations, and the like.

7. Petitioner closely associates its OUR FAMILY brand with some of its charitable and fundraising activities. For example, and without limitation, Petitioner operates the LABELS FOR LEARNING program which allows students and student organizations to collect labels and UPC codes from qualifying OUR FAMILY brand products and redeem them for cash sent to schools, churches, and non-profit organizations in proportion to the number of labels or package UPC barcodes collected.
8. Examples of marketing materials explained the LABELS FOR LEARNING programs are attached hereto as Exhibit A. The OUR FAMILY trademark is prominently displayed in association with this activity.
9. By way of further example and without limitation, Petitioner donates OUR FAMILY branded products to food shelves and other worthy organizations in furtherance of the mission of the NFC Foundation and in recognition of the 90 year tradition of Petitioner to respond to the needs of the communities served by Petitioner. Attached hereto as Exhibit B is a portion of the web page of the NFC Foundation explaining the mission and history of the organization.
10. The NFC Foundation has a Board of Directors made up of associates currently employed by Petitioner. All board positions at NFC Foundation are voluntary and non-paid. There is a close association between Petitioner and the NFC Foundation because all board members of the Foundation are employees of Petitioner, and the Foundation is the charitable arm of Petitioner although the Foundation is a separate 501(c)(3) corporation.
11. Petitioner has priority with respect to the mark at issue in this opposition. Petitioner has had priority of use of the OUR FAMILY mark long before the February 1, 2012 filing

date of Registrant's application leading to the subject registration, and long prior to the first use date alleged of March 2012 asserted by Registrant.

12. Registrant's OUR FAMILY FOUNDATION & DESIGN mark is confusingly similar to Petitioner's OUR FAMILY marks. The marks have an overall confusingly similar appearance, sound, meaning and commercial impression. Registrant's services are highly and closely related to Petitioner's goods and services.
13. Registrant is a holding company in the retail grocery industry, and affiliates or licensees of Registrant operate grocery stores and sell groceries in the United States. Registrant's licensees or affiliates are direct competitors of Petitioner. Registrant is likely to solicit funds from suppliers who also supply Petitioner, and who are well aware of Petitioner's OUR FAMILY marks, and from consumer or others who are aware of Petitioner's OUR FAMILY marks.
14. Registrant's mark is deceptively similar to Petitioner's marks. The marks have a confusingly similar appearance, sound, meaning and commercial impression. Consumers will mistakenly believe that Registrant's services are offered by, affiliated with and/or sponsored by Petitioner when the same is not true.
15. Due to the highly similar nature of Registrant's marks and Petitioner's mark, the closely related nature of the goods and services provided by the respective parties, consumers and potential consumers are likely to believe that Registrant's services originate from Petitioner, resulting in a likelihood of confusion in the marketplace, and damage to Petitioner.
16. Upon information and belief, both parties will engage in charitable fundraising in similar or overlapping channels of trade, and often from the same sources.

17. The use and registration of Registrant of the mark OUR FAMILY FOUNDATION & DESIGN for Registrant's services are likely to cause confusion or to cause mistake or deception among donors and recipients of charitable funds with Petitioner's previously used OUR FAMILY marks, again resulting in damage to Petitioner.
18. Because of the competitive nature of the services, and the highly similar nature of the marks in overall appearance, sound, meaning and commercial impression, use and registration of the term OUR FAMILY FOUNDATION & DESIGN by Registrant is likely to cause confusion, mistake, or deception that Registrant's services are those of Petitioner, or are otherwise endorsed, sponsored, or approved by Petitioner causing further damage to Petitioner.
19. Petitioner's OUR FAMILY marks are famous and distinctive, and were famous prior to any first use of the OUR FAMILY FOUNDATION & DESIGN mark by Registrant. Use and registration of the OUR FAMILY FOUNDATION & DESIGN mark by Registrant will cause dilution by blurring and impair the distinctiveness of Petitioner's mark.
20. Registration of the mark shown in Registration No. 4,283,988 results in damage to Petitioner as it stands as an inappropriate bar to Petitioner's ability to expand its OUR FAMILY mark, and creates a cloud on Petitioner's title to its mark, pursuant to the allegations stated above.

WHEREFORE, Petitioner asks that its Petition for Cancellation be sustained and that Registration No. 4,283,988 for the term OUR FAMILY FOUNDATION & DESIGN for the services set fourth therein be cancelled.

Please direct all correspondence to the attention of:

John A. Clifford
Merchant & Gould P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910
Tel: 612-336-4616 Fax: 612-332-9081

Petitioner hereby appoints: John A. Clifford; Danielle I. Mattessich; Heather Kliebenstein, Brian H. Batzli; Gregory C. Golla; Scott W. Johnston; Andrew S. Ehard; Christopher J. Schulte; and Brent Routman as its attorneys with the full power to represent the Petitioner in connection with this proceeding.

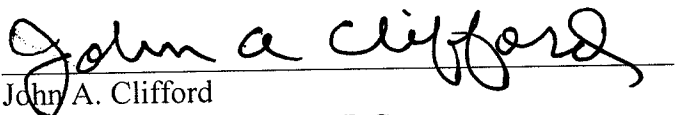
Respectfully submitted,

NASH-FINCH COMPANY

By its attorneys,

Date:

OCT. 8, 2013



John A. Clifford
MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910
Tel. 612.336.4616
Fax 612.332.9081

JAC/aja

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing **PETITION FOR CANCELLATION** was served, via first-class mail, postage prepaid on this **8th** day of October 2013.

Michael A. Doctrow
MCNEES, WALLACE & NURICK
100 Pine St
Harrisburg, PA 17101-1200

and

Ahold Licensing Sarl
2 Rue Jean-Petitot
Geneva, 1204
Switzerland

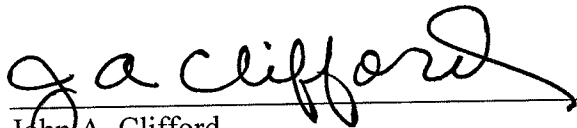

John A. Clifford

EXHIBIT A



Program Start-Up Details

*One of the priorities that needs to be addressed to get the **Labels For Learning™** program off on the right foot is to contact school officials, i.e. principals, superintendents, P.T.A. presidents, etc. either personally or by letter.*

As part of this contact we have produced a document for you that we call the "student letter." The student letter explains our program and can be signed by the school principal. Distribution is made at the school for the students to take home and give to their parents. No matter how you communicate with the school officials, whether it be personally or by letter, please make sure that each school official receives a copy of the student letter.

*It must be stressed that **it is not our intention to ask the school officials for their endorsements.** Simply explain to them what our program is all about. In most cases they will readily support the **Labels For Learning™** program on their own. Once we have their support, the momentum for the program will build.*

After contact has been made with the school officials, submit to the media a pre-written news release. In some cases, you may want to call a press conference with local newspapers, radio and television stations. If you decide on a press conference, notify the media and secure a hotel or motel meeting room and serve coffee and sodas.

*Once school contacts have been made and news releases have been sent, the next step is to hold meetings with all store employees about the program. This **must** be done prior to the introductory ads so everyone in the store is knowledgeable about the program.*



NASH FINCH COMPANY



Dear Parent or Member

We are all aware of the increasing difficulty schools face in acquiring sufficient funds to provide the necessary educational and extra-curricular materials needed for our children. We are also aware of extra needs that churches and organizations are confronted with on a daily basis. Today's budgets simply cannot keep up with the high cost demands.

*Our local stores have the same concerns you and I do about providing a quality education and necessary needs of this community and that is why they have introduced the **Labels for Learning™** program.*

Through July, 2014, we will donate 5¢ for every Our Family® product (barcode) that you purchase and turn in. Collection areas can be set up at a designated area to deposit the UPC barcodes. For every bundle of 500 UPC barcodes collected, we will receive \$25.00. We will then be able to use this money to help supply the needed materials for our children's education; our church and organizations needs.

The program is simple because Our Family® is so popular. Did you know that we currently sell 22,000+ Our Family® products each week? Collecting UPC barcodes will quickly add up. We encourage you to save "Our Family®" barcodes. Together, we can improve the quality of education and special needs.



NASH FINCH COMPANY



Dear Program Administrator

Thank you for your interest in the Labels for Learning fundraising program. We hope you'll find this program as an excellent opportunity to raise funds for your non-profit school or organization. **Our program will run through July, 2014.**

Enclosed are all the materials required for you to begin your Labels for Learning™ fundraising efforts. **It is important to note that we must have a completed W-9 Tax ID form on file declaring your non-profit status prior to the distribution of funds. This should be sent to the redemption center attached to your Bonus Certificate at the time of the first bundle of 500 Our Family® barcode redemption.** Payment distribution will occur once per month and is sent directly to the name and address you provided on your W-9 Tax ID form.

Like many fundraising programs, the rewards will be greater with a sustained and focused effort. Do your best to keep excitement high so as to maximize impact for your school, church or organization.

Our Family® brand is an exclusive offering of the Nash Finch Company. Our Family® is proud to have turned the corner into the second century of quality and value to consumers across the country.

You will find quality Our Family® products at finer locally owned and operated grocer stores in your town.

Good luck in your efforts!



NASH FINCH COMPANY



Label Redemption Procedure

1.

Through July, 2014, collect Our Family® UPC barcodes. Save 500 barcodes or more; send in with the UPC barcode Redemption form along with your bonus certificate. Labels for Learning™ checks will be issued to schools/churches or non-profit organizations only. (Each group may redeem only one bonus certificate.)

2.

Attach label redemption form to each bundle, form enclosed. (Make additional copies as necessary.)

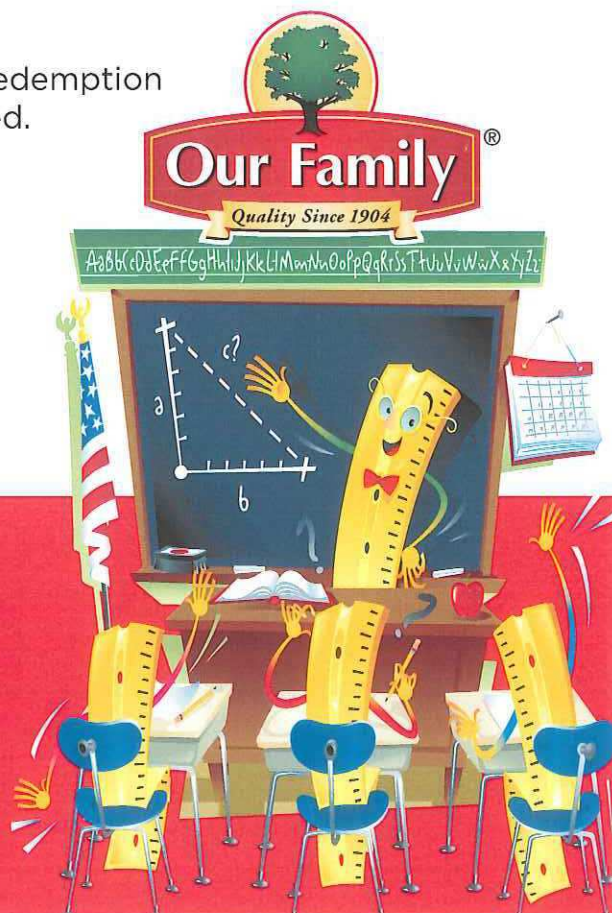
3.

Package UPC barcodes and ship to redemption center using the mailing label supplied. (Proper postage required.)

4.

A check will be sent to your school, church or non-profit organization in increments of \$25 for every 500 barcodes submitted.

It's just that easy to help your school earn money for athletic equipment, band uniforms, new textbooks and teaching aids.



Please include a UPC barcode redemption form each time you submit a collection.

UPC BARCODE REDEMPTION FORM

Group Name _____

Address _____

City _____

State _____ **Zip** _____

Contact Person _____

Phone _____

Number of Barcodes Enclosed _____

UPC BARCODE REDEMPTION FORM

Group Name _____

Address _____

City _____

State _____ **Zip** _____

Contact Person _____

Phone _____

Number of Barcodes Enclosed _____

UPC BARCODE REDEMPTION FORM

Group Name _____

Address _____

City _____

State _____ **Zip** _____

Contact Person _____

Phone _____

Number of Barcodes Enclosed _____

UPC BARCODE REDEMPTION FORM

Group Name _____

Address _____

City _____

State _____ **Zip** _____

Contact Person _____

Phone _____

Number of Barcodes Enclosed _____



Bonus Certificate

Certificate
Number

\$25.00 BONUS
For Your First Set of 500
Our Family UPC Barcodes

Enclose this certificate with your first 500 collected Our Family® UPC Barcodes and receive a \$25 bonus! Bonus Certificate and Labels for Learning™ rebate checks will be issued to a school, church or non profit organization only. Each group may redeem only one bonus certificate. The bonus certificate is valid when redeemed with 500 Our Family® UPC barcodes from our group's collection. A W-9 Tax ID form must accompany your first bundle along with the Bonus Certificate to receive your check.



**Together we
can make a
DIFFERENCE!**
It's as easy as...

1. Raise money for your school/church or organization!

Together we can work to make a difference in the education of our children. It's easy; just save UPC barcodes for cash. When you receive your checks, your school, church or organization is free to spend the money any way they want. New textbooks, band uniforms, computer programs, art supplies; many ways to support.

2. Save Our Family® UPC barcodes...It's that easy!

Save the barcodes from the Our Family® products. You will earn \$25.00 for each bundle of 500 UPC barcodes sent to us. Program runs through July, 2014.

3. Where to find Our Family®

You will find more than 2000 Our Family® items with national brand quality, every day, all priced lower than national brands. Our Family® has turned the corner into the second century of quality and value, so you'll be assured satisfaction with every purchase. Find Our Family® products at finer grocery stores everywhere!

GET STARTED NOW! To participate, complete the registration card and mail it today. You will receive an information packet explaining the details of the program. We will work together in building a better education for our children.



REGISTRATION CARD

Yes, our school, church or organization wants to participate in the Our Family® Labels for Learning™ Program. Please send us the Our Family® Labels for Learning™ Bonus* Certificate (worth an additional \$25.00 with your bundle of 500 Our Family® UPC barcodes.)

Group Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone () _____

*Bonus certificate and Labels for Learning™ rebate checks will be issued to a school, church or organization only. Each group may redeem only one Bonus Certificate. The Bonus Certificate is valid when redeemed with the first 500 Our Family® UPC barcodes from your group's collection. A W-9 Tax ID form must accompany your first bundle along with the Bonus Certificate to receive your check.



Our Family® Labels for Learning™
7600 France Avenue South
Edina, MN 55435



Place
Postage
Here

BUSINESS REPLY MAIL
Address

Our Family® Labels for Learning™
7600 France Avenue South
Edina, MN 55435



Together We Can Make a Difference!

It's As Easy As

1.

Raise money for your school!

Together we can work to make a difference in the education of our children. It's easy; just save labels for cash. When you receive your checks, your school is free to spend the money any way they want. On new textbooks, band uniforms, computer programs, art supplies, etc.

2.

Save Our Family labels...It's that easy!

During the 2005/2006 school year, just save the labels off Our Family products. Be sure to save the UPC portion (proof of purchase). Your school will earn \$25 in cash for each bundle of 500 UPC's sent to us.

3.

Where to find Our Family

You will find more than 2000 Our Family items with national brand quality, every day, all priced lower than national brands. Our Family is beginning a second century of quality and value, so you'll be assured satisfaction with every purchase. Find Our Family products at finer grocery stores everywhere!

Get Started Now

To participate, complete the registration card and mail it today. You will receive an information packet explaining the details of the program. We will work together in building a better education for our children.



REGISTRATION CARD

Yes, our school/organization wants to participate in the Our Family Labels For Learning™ Program. Please send us the Our Family Labels for Learning™ bonus certificate (worth an additional \$25 with 500 Our Family labels.)

Group Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone () _____

*Bonus certificate and Labels For Learning™ rebate checks will be issued to a school name only. Each group may redeem only one bonus label certificate per year. The bonus label certificate is valid when redeemed with 500 Our Family UPC symbols from your group's collection.

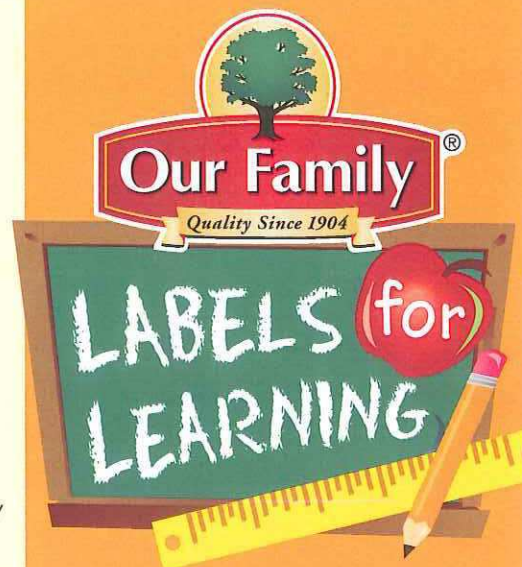


EXHIBIT B

Our Company

[Military Distribution](#)[Food Distribution](#)[Business Development](#)[Nash Finch Advantage](#)[Our History](#)[Our Locations](#)[Our Mission & Values](#)[NFC Foundation](#)

NFC Foundation®

The purpose of the NFC Foundation, Nash Finch Company's charitable giving arm, is to provide assistance to people in need by supporting nonprofits in the areas where Nash Finch associates live and work.

Serving the hungry has long been a special interest of the foundation. Every month, a team of Nash Finch volunteers serve meals through Loaves & Fishes, a local hunger relief agency in the Twin Cities. The other main interest of the foundation is assisting organizations providing shelter.

The foundation will continue to support Special Olympics Minnesota and its Feeding Imagination® program, a long-standing initiative that has resulted in the donation of more than 115,000 K-6 books to schools and nonprofits.



The **NFC** Foundation
A Nash Finch Company Charitable Organization

[CONTACT US](#)[VISIT THE SITE](#)

The NFC Foundation

A Nash Finch Company Charitable Organization



[Home](#) [Updates](#) [Fundraising Events](#) [Grant Guidelines](#) [Nonprofit Partners](#) [Feeding Imagination](#) [Legal Notice](#) [Logos](#)

Welcome!

[Nash Finch Company](#) has a long tradition of community involvement. In 1922, the **Helping Hands Society** was founded in Minnesota to "care for the sick, aged, and disabled, ministering to the needs of the poor, and of the advancement or promotion and administration of charitable aims." In 1931, the name of the Helping Hands Society was changed to the **Nash Foundation**. Today, **The NFC Foundation**, operates as a 501 (c) (3) nonprofit to aid people with basic hunger and shelter needs throughout the communities where Nash Finch associates [live and work](#). We provide assistance through financial contributions to nonprofits, as well as through associate volunteerism. Our efforts help provide meals to hungry neighbors, support emergency shelters for battered women and youth in crisis and make books available to children through our Feeding Imagination program, to name just a few of our initiatives. It is important to note that **all operating expenses** are paid by Nash Finch Company to maximize the benefits to our nonprofit partners. The NFC Foundation is operated entirely by associate volunteers—there is no paid staff.

The Board of Directors

The NFC Foundation board of directors is made up of associates currently employed by Nash Finch Company. The board meets quarterly. All board positions are voluntary and non-paid.

Gary Spinazze	<i>Chair</i>
Paula Docken	<i>Chair-Elect</i>
Bob Dimond	<i>Treasurer</i>
Kathy Mahoney	<i>Secretary</i>
Ed Brunot	<i>Director</i>
Alec Covington	<i>Director</i>
Rene Hunter	<i>Director</i>
Lynn Colman	<i>Coordinator</i>

Like this:

Be the first to like this.

2013
NFC Foundation
Golf Tournament
August 8, 2013

NEXT UP...

NFC Foundation Golf
Tournament
August 8th, 2013

Information to follow.

The NFC Foundation

7600 France Avenue S.

Edina, MN 55435

952-844-1041

Monday - Friday: 9 a.m. to 5 p.m.

Recent Posts

- [Catholic Charities Receives 2012 Grant](#)
- [Portico Receives 2012 Grant](#)
- [Neighborhood House Receives 2012 Grant](#)
- [NFC Foundation Names Gary Spinazze Chair; Paula Docken is Appointed Chair Elect](#)

Start here

- [Welcome!](#)
- [Updates](#)
- [Fundraising Events](#)
- [Grant Guidelines](#)
- [Nonprofit Partners](#)
- [Feeding Imagination](#)
- [Legal Notice](#)
- [Logos](#)

NFC Foundation

The Twenty Ten Theme. Blog at WordPress.com.

Fundraising Events

Every year the NFC Foundation sponsors two major fundraising events: a bowling tournament and a golf tournament:

2013 NFC Foundation Golf Tournament



Thursday, August 8
[Rush Creek Golf Course](#)
 7801 County Road 101
 Maple Grove, MN 55311
 Phone: (763) 494-0400

2014 NFC Foundation Bowling Tournament



Information to follow.

 Like
 0
  More

Like this:  Like Loading...



NEXT UP...

NFC Foundation Golf Tournament
 August 8th, 2013

Information to follow.

The NFC Foundation
 7600 France Avenue S.
 Edina, MN 55435
 952-844-1041
 Monday - Friday: 9 a.m. to 5 p.m.

Recent Posts

- [Catholic Charities Receives 2012 Grant](#)
- [Portico Receives 2012 Grant](#)
- [Neighborhood House Receives 2012 Grant](#)
- [NFC Foundation Names Gary Spinazze Chair; Paula Docken is Appointed Chair Elect](#)

Start here

- [Welcome!](#)
- [Updates](#)
- [Fundraising Events](#)
- [Grant Guidelines](#)
- [Nonprofit Partners](#)
- [Feeding Imagination](#)
- [Legal Notice](#)
- [Logos](#)

NFC Foundation

The Twenty Ten Theme.  Blog at WordPress.com.

 Follow



Grant Guidelines

NFC Foundation Focus:

The NFC Foundation operates under the general principle of "supporting families in our communities" The Foundation considers "communities" to include those [geographic areas](#) served or inhabited by our associates or our customers. Our focus areas for grant requests are hunger and shelter:

Hunger

Feeding the hungry has long been a focus of the NFC Foundation. We participate in a variety of efforts including ongoing support of hunger relief organizations in the Twin Cities and food banks throughout the country. We also serve meals to those in need through volunteer teams and directly donate food to nonprofit agencies.

Shelter

Another long-standing focus of the NFC Foundation revolves around supporting the need for shelter for those in our communities. By supporting many nonprofit partners that assist the homeless, families and women in transition, as well as children and youth in crisis, the NFC Foundation strives to make life better for those in difficult situations.

Consideration Criteria:

The Foundation can contribute only to those organizations exempt from federal income tax under section 501(c) (3) of the Internal Revenue Code of 1986. The Foundation considers grant requests in written form from associates, customers and members of the community at large. If your organization would like to apply for funding, please send a written request, using the [Minnesota Common Grant Application Form](#) and include:

- A brief description of your organization
- The source of your overall funding
- IRS documentation of 501(c) (3) status
- Your specific contribution request
- Specifically how your request our focus areas of hunger or shelter.
- Your program ratio (ratio of expenses incurred for program activities to total expenses incurred) and your fundraising expense ratio (the ratio of fundraising expenses incurred to total expenses incurred).

Submit requests with this form:

Name (required)

Email (required)

Website



NEXT UP...

NFC Foundation Golf
Tournament
August 8th, 2013

Information to follow.

The NFC Foundation

7600 France Avenue S.
Edina, MN 55435
952-844-1041
Monday - Friday: 9 a.m. to 5 p.m.

Recent Posts

- [Catholic Charities Receives 2012 Grant](#)
- [Portico Receives 2012 Grant](#)
- [Neighborhood House Receives 2012 Grant](#)
- [NFC Foundation Names Gary Spinazze Chair; Paula Dockan is Appointed Chair Elect](#)

Comment (0 count)

Submit »

Mail requests to:

NFC Foundation
c/o Nash Finch Company
7600 France Avenue South
Edina, Minnesota 55435

Like 0 More

Like this:


★ Like

Be the first to like this.

Start here

- [Welcome!](#)
- [Updates](#)
- [Fundraising Events](#)
- [Grant Guidelines](#)
- [Nonprofit Partners](#)
- [Feeding Imagination](#)
- [Legal Notice](#)
- [Logos](#)

NFC Foundation

The Twenty Ten Theme.  Blog at WordPress.com.

Follow

The NFC Foundation

A Nash Finch Company Charitable Organization



[Home](#) [Updates](#) [Fundraising Events](#) [Grant Guidelines](#) [Nonprofit Partners](#) [Feeding Imagination](#) [Legal Notice](#) [Logos](#)

Nonprofit Partners



2013
NFC Foundation
Golf Tournament
August 8, 2013

NEXT UP...

NFC Foundation Golf
Tournament
August 8th, 2013

Information to follow.

The NFC Foundation
7600 France Avenue S.
Edina, MN 55435
952-844-1041
Monday - Friday: 9 a.m. to 5 p.m.

Recent Posts

- [Catholic Charities Receives 2012 Grant](#)
- [Portico Receives 2012 Grant](#)
- [Neighborhood House Receives 2012 Grant](#)
- [NFC Foundation Names Gary Spinazzo Chair; Paula Docken is Appointed Chair Elect](#)

0

Like this:

Loading...

Start here

- [Welcome!](#)
- [Updates](#)
- [Fundraising Events](#)
- [Grant Guidelines](#)
- [Nonprofit Partners](#)
- [Feeding Imagination](#)
- [Legal Notice](#)
- [Logos](#)

NFC Foundation

The Twenty Ten Theme. Blog at WordPress.com.



Feeding Imagination



What Is Feeding Imagination?

Feeding Imagination is an educational program created by Minneapolis-based Nash Finch Company and administered by its charitable giving arm, the NFC Foundation. The program was launched in December of 2006 at the Minnesota Children's Museum and provides reading books to children in grades K-6, especially in areas with a high degree of poverty and need.

The Feeding Imagination program is especially geared towards serving children who have limited access to reading books, either at home or at school. Nash Finch works with various nonprofit organizations and schools in the community to reach these children.

How Can I Help Feeding Imagination?

Donate Books

Gently used or new books are always needed.

Books can be sent or delivered to:

Feeding Imagination/NFC Foundation
c/o Nash Finch Company
7600 France Avenue South
Edina, Minnesota 55435

[Like](#) 0 [More](#)

Like this: [Like](#) [Loading](#)



NEXT UP...

NFC Foundation Golf
Tournament
August 8th, 2013

Information to follow.

The NFC Foundation

7600 France Avenue S.
Edina, MN 55435
952-844-1041
Monday - Friday: 9 a.m. to 5 p.m.

[Search](#)

Recent Posts

- [Catholic Charities Receives 2012 Grant](#)
- [Portico Receives 2012 Grant](#)
- [Neighborhood House Receives 2012 Grant](#)
- [NFC Foundation Names Gary Spinazze Chair; Paula Docken is Appointed Chair Elect](#)

Start here

- [Welcome!](#)
- [Updates](#)
- [Fundraising Events](#)
- [Grant Guidelines](#)
- [Nonprofit Partners](#)
- [Feeding Imagination](#)
- [Legal Notice](#)
- [Logos](#)

NFC Foundation

The Twenty Ten Theme. [Blog at WordPress.com.](#)

[Follow](#)



Catholic Charities Receives 2012 Grant

Posted on [December 28, 2012](#)



The NFC Foundation continues our partnership with Catholic Charities (Dorothy Day Center). We are pleased to announce a \$30,000 grant for this organization. Catholic Charities of St. Paul and Minneapolis strengthens families and works to end poverty and homelessness in the Twin Cities.

Posted in [Uncategorized](#) | [Leave a comment](#)

Portico Receives 2012 Grant

Posted on [December 28, 2012](#)



The NFC Foundation is proud to support Portico Interfaith Housing Collaborative with a grant of \$30,000. PORTICO Interfaith Housing Collaborative is a network of interfaith congregations throughout the Twin Cities providing overnight shelter, meals and hospitality to up to 8 families, or about 30 parents and children, every week of the year.

Posted in [Uncategorized](#) | [Leave a comment](#)

Neighborhood House Receives 2012 Grant

Posted on [December 28, 2012](#)



The NFC Foundation is pleased to announce the renewal of grant support for Neighborhood House in St. Paul with a grant of \$30,000. Neighborhood House's mission is to help people, families and organizations develop the skills, knowledge, and confidence to thrive in diverse communities, since 1897.

Posted in [Uncategorized](#) | [Leave a comment](#)

NFC Foundation Names Gary Spinazze Chair; Paula Docken is Appointed Chair Elect

Posted on [June 27, 2012](#)

On June 14, 2012 the NFC Foundation Board of Directors elected Gary Spinazze to a two year term as Chair of the NFC Foundation, the charitable giving arm of Nash Finch Company(Nasdaq:NAFC). Board Member Paula Docken, Business Analyst, chair of the Community Outreach Committee was named as Chair Elect.

"The selection of Gary as Chair of the NFC Foundation and Paula Docken as Chair Elect is a tribute to their passion for our Foundation's mission and for volunteerism," commented Alec Covington, Nash Finch President and CEO. "Their energy, enthusiasm and commitment will serve the Foundation and our non-profit partners well."

Spinazze, VP of Vendor Relations for Nash Finch, has served as a Director of the NFC Foundation since 2009 and chairs the Foundation's Fundraising Committee. In his new role Gary will continue to be actively involved with major fundraising initiatives for the NFC Foundation - including the Annual Golf Tournament - and will add responsibility for oversight of the NFC Foundation giving programs. "I'm honored and proud to take on the role of Chair of the NFC Foundation," stated Gary Spinazze. "There is no better feeling than to give back to the community, and our Foundation has played a vital role in creating the spirit of giving back that has become a part of our culture at Nash Finch Company. I am proud to work for a Company that is so committed to the communities it serves."



NEXT UP...

NFC Foundation Golf
Tournament
August 8th, 2013

Information to follow.

The NFC Foundation
7600 France Avenue S.
Edina, MN 55435
952-944-1041
Monday - Friday: 9 a.m. to 5 p.m.

[Search](#)

Recent Posts

- [Catholic Charities Receives 2012 Grant](#)
- [Portico Receives 2012 Grant](#)
- [Neighborhood House Receives 2012 Grant](#)
- [NFC Foundation Names Gary Spinazze Chair; Paula Docken is Appointed Chair Elect](#)

The NFC Foundation Board is comprised entirely of Nash Finch employees who volunteer their time, energy and passion for community service in service to the Foundation and the community. Nash Finch Company supports the Foundation by shouldering the Foundation's administrative expenses to ensure that donations are used to support those in need. Nash Finch associates from around the country volunteer on Foundation Committees as well as for our non-profit partners, donating their time, skills and money in support of the Foundation's mission.

Since 2001, the NFC Foundation has donated more than \$3.38 million to nonprofits, focusing its efforts largely on hunger and shelter needs. Feeding Imagination has provided more than 140,234 reading books to children, and the organizations that serve them, since its inception in 2006. The NFC Foundation will continue its focus on these areas, while staying abreast of needs and opportunities in the areas we serve.

Posted in [Uncategorized](#) | [Leave a comment](#)

[Older posts](#)

Start here

- [Welcome!](#)
- [Updates](#)
- [Fundraising Events](#)
- [Grant Guidelines](#)
- [Nonprofit Partners](#)
- [Feeding Imagination](#)
- [Legal Notice](#)
- [Logos](#)

NFC Foundation

The Twenty Ten Theme.  [Blog at WordPress.com.](#)